

DIRECTORS DEALINGS IN SECURITIES

Holdsport Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022562/06)
JSE share code: HSP
ISIN: ZAE000157046
("Holdsport" or the "Company")

DIRECTORS DEALINGS IN SECURITIES

In compliance with section 3.63 to 3.65 of the Listings Requirements of the JSE Limited ("JSE"), we hereby advise of the following dealing by a director in the company's securities:

Name: JP Loubser
Position: Executive director
Date of Acceptance: 15 August 2012
No. of shares: 33 086
Class: Ordinary shares
Value of transaction: R1 604 671.00 based on the closing market price on 14 August 2012 of R48.50
Consideration: Nil
Nature of Transaction: Acceptance of 33 086 HSP shares in terms of and subject to the rules of the 2011 Holdsport Forfeitable Share Plan.
Vesting periods: The shares vest on the third, fourth and fifth anniversaries of the grant date provided the recipient remains in the group's employ and the requisite performance conditions are satisfied.
Nature of interest: Direct beneficial

Name: AE van Zyl
Position: Company secretary
Date of Acceptance: 15 August 2012
No. of shares: 11 029
Class: Ordinary shares
Value of transaction: R534 906.50 based on the closing market price on 14 August 2012 of R48.50
Consideration: Nil
Nature of Transaction: Acceptance of 11 029 HSP shares in terms of and subject to the rules of the 2011 Holdsport Forfeitable Share Plan.
Vesting periods: The shares vest on the third, fourth and fifth anniversaries of the grant date provided the recipient remains in the group's employ and the requisite performance conditions are satisfied.
Nature of interest: Direct beneficial

The abovementioned transactions are off-market transactions and the pre-requisite clearances were obtained.

Cape Town
15 August 2012
Sponsor: UBS South Africa (Pty) Ltd

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