

Dealings in securities by director

Holdsport Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 2006/022562/06)  
JSE share code: HSP  
ISIN: ZAE000157046  
("Holdsport" or the "Company")

DEALINGS IN SECURITIES BY DIRECTOR

In compliance with section 3.63 to 3.67 of the JSE Listing Requirements, we hereby advise of the following:

Name: Kevin Graham Hodgson  
Position: Executive Director  
Nature of transaction: On-market sale of Holdsport shares  
Type and class of securities: Ordinary shares  
Date of transaction: 11 July 2013  
Number of shares: 75 000  
VWAP of shares sold: 4 450 cents per share  
Highest price per share: 4 450 cents per share  
Lowest price per share: 4 450 cents per share  
Total value: R3,337,500.00  
Nature of interest: Direct beneficial

Clearance to deal for this transaction was received in terms of paragraph 3.66 of the Listings Requirements.

Cape Town  
15 July 2013

Sponsor: UBS South Africa (Pty) Ltd

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