

Dealings in securities by Director

Holdsport Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022562/06)
JSE share code: HSP
ISIN: ZAE000157046
("Holdsport" or the "Company")

DEALINGS IN SECURITIES BY DIRECTOR

In compliance with section 3.63 to 3.67 of the JSE Listing Requirements, we hereby advise of the following:

Name: Kevin Graham Hodgson
Position: Executive Director
Nature of transaction: Off-market sale of Holdsport shares
Type and class of securities: Ordinary shares
Number of shares: 50 000
Date of transaction: 15 July 2013
Prevailing price: 4 530 cents per share
Total value: R2,265,000.00
Nature of interest: Direct beneficial

Clearance to deal for this transaction was received in terms of paragraph 3.66 of the Listings Requirements.

Cape Town
16 July 2013

Sponsor: UBS South Africa (Pty) Ltd

Date: 16/07/2013 01:38:00 Produced by the JSE SENS Department. The SENS service is an information dissemination service administered by the JSE Limited ('JSE'). The JSE does not, whether expressly, tacitly or implicitly, represent, warrant or in any way guarantee the truth, accuracy or completeness of the information published on SENS. The JSE, their officers, employees and agents accept no liability for (or in respect of) any direct, indirect, incidental or consequential loss or damage of any kind or nature, howsoever arising, from the use of SENS or the use of, or reliance on, information disseminated through SENS.