

Holdsport Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022562/06)
JSE share code: HSP
ISIN: ZAE000157046
("Holdsport" or the "Company")

DIRECTORS DEALINGS IN SECURITIES

In compliance with section 3.63 to 3.65 of the Listings Requirements of the JSE Limited (JSE), we hereby advise of the following dealings by a director in the company's securities:

Name: KG Hodgson
Position: Executive director
Nature of Transaction: Vesting of 26 815 HSP shares in terms of and subject to the rules of the Holdsport Forfeitable Share Plan on the third anniversary of the award on 18 July 2011.
Class: Ordinary shares
Consideration: Nil
Nature of interest: Direct beneficial

Name: KG Hodgson
Position: Executive director
Nature of transaction: Off-market sale of Holdsport shares
No. of shares disposed: 10 726
Type and class of securities: Ordinary shares
Date of transaction: 18 July 2014
Closing price: 4 020 cents per share
Total value: R431 185.20
Nature of interest: Direct beneficial

Name: B Moritz
Position: Executive director
Nature of Transaction: Vesting of 21 452 HSP shares in terms of and subject to the rules of the Holdsport Forfeitable Share Plan on the third anniversary of the award on 18 July 2011.
Class: Ordinary shares
Consideration: Nil
Nature of interest: Direct beneficial

Name: B Moritz
Position: Executive director
Nature of transaction: Off-market sale of Holdsport shares
No. of shares disposed: 8 581
Type and class of securities: Ordinary shares
Date of transaction: 18 July 2014
Closing price: 4 020 cents per share
Total value: R344 956.20
Nature of interest: Direct beneficial

Name: JP Loubser
Position: Executive director
Nature of Transaction: Vesting of 21 451 HSP shares in terms of and subject to the rules of the Holdsport Forfeitable Share Plan on the third anniversary of the award on 18 July 2011.
Class: Ordinary shares
Consideration: Nil
Nature of interest: Direct beneficial

Name: JP Loubser
Position: Executive director
Nature of transaction: Off-market sale of Holdsport shares
No. of shares disposed: 8 581
Type and class of securities: Ordinary shares
Date of transaction: 18 July 2014
Closing price: 4 020 cents per share
Total value: R344 956.20
Nature of interest: Direct beneficial

The abovementioned transactions are off-market transactions and the pre-requisite clearances were obtained.

Cape Town
22 July 2014
Sponsor: UBS South Africa (Pty) Ltd