

Holdsport Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 2006/022562/06)  
JSE share code: HSP  
ISIN: ZAE000157046  
("Holdsport" or the "Company")

## DIRECTORS DEALINGS IN SECURITIES

In compliance with section 3.63 to 3.65 of the Listings Requirements of the JSE Limited (JSE), we hereby advise of the following dealing by a director in the company's securities:

Name: KG Hodgson  
Position: Executive director  
Date of Acceptance: 30 May 2014  
No. of shares: 20 216  
Class: Ordinary shares  
Value of transaction: R900 218.48 based on the cost of the shares awarded of R44.53  
Consideration: Nil  
Nature of Transaction: Acceptance of 20 216 HSP shares in terms of and subject to the rules of the Holdsport Forfeitable Share Plan.  
Vesting periods: The shares vest on the first and second anniversaries of the grant date provided the recipient remains in the group's employ.  
Nature of interest: Direct beneficial

Name: B Moritz  
Position: Executive director  
Date of Acceptance: 30 May 2014  
No. of shares: 44 923  
Class: Ordinary shares  
Value of transaction: R2 000 421.19 based on the cost of the shares awarded of R44.53  
Consideration: Nil  
Nature of Transaction: Acceptance of 44 923 HSP shares in terms of and subject to the rules of the Holdsport Forfeitable Share Plan.  
Vesting periods: The shares vest on the third, fourth and fifth anniversaries of the grant date provided the recipient remains in the group's employ.  
Nature of interest: Direct beneficial

Name: JP Loubser  
Position: Executive director  
Date of Acceptance: 30 May 2014  
No. of shares: 44 923  
Class: Ordinary shares  
Value of transaction: R2 000 421.19 based on the cost of the shares awarded of R44.53  
Consideration: Nil  
Nature of Transaction: Acceptance of 44 923 HSP shares in terms of and subject to the rules of the Holdsport Forfeitable Share Plan.  
Vesting periods: The shares vest on the third, fourth and fifth anniversaries of the grant date provided the recipient remains in the group's employ.  
Nature of interest: Direct beneficial

Name: AE van Zyl  
Position: Company secretary  
Date of Acceptance: 30 May 2014  
No. of shares: 6 739  
Class: Ordinary shares  
Value of transaction: R300 087.67 based on the cost of the shares awarded of R44.53  
Consideration: Nil  
Nature of Transaction: Acceptance of 6 739 HSP shares in terms of and subject to the rules of the Holdsport Forfeitable Share Plan.  
Vesting periods: The shares vest on the third, fourth and fifth anniversaries of the grant date provided the recipient remains in the group's employ.  
Nature of interest: Direct beneficial

The abovementioned transactions are off-market transactions and the pre-requisite clearances were obtained.

Cape Town  
2 June 2014  
Sponsor: UBS South Africa (Pty) Ltd