

Holdsport Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 2006/022562/06)  
JSE share code: HSP  
ISIN: ZAE000157046  
("Holdsport" or the "Company")

#### DEALINGS IN SECURITIES BY DIRECTOR

In compliance with section 3.63 to 3.67 of the JSE Listing Requirements, we hereby advise of the following:

Name:	Kevin Graham Hodgson
Position:	Executive Director
Nature of transaction:	Off-market sale of Holdsport shares
Type and class of securities:	Ordinary shares
Number of shares:	150 000
Date of transaction:	6 October 2014
Prevailing price:	4 300 cents per share
Total value:	R6 450 000.00
Nature of interest:	Direct beneficial

Clearance to deal for this transaction was received in terms of paragraph 3.66 of the Listings Requirements.

Cape Town  
8 October 2014  
Sponsor: UBS South Africa (Pty) Ltd