

Holdsport Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022562/06)
JSE share code: HSP
ISIN: ZAE000157046
("Holdsport" or the "Company")

DIRECTORS DEALINGS IN SECURITIES

In compliance with section 3.63 to 3.65 of the Listings Requirements of the JSE Limited (~~%JSE~~), we hereby advise of the following dealing by a director in the company's securities:

Name:	SA Muller
Position:	Non-executive director
Nature of transaction:	On-market purchase of Holdsport shares
Type and class of securities:	Ordinary shares
Number of shares:	45 500
Date of transaction:	9 May 2014
Highest price:	4 350 cents per share
Lowest price:	4 312 cents per share
Volume weighted average price:	4 349 cents per share
Total value:	R1 978 795.00
Nature of interest:	Indirect beneficial

Clearance to deal for this transaction was received in terms of paragraph 3.66 of the Listings Requirements.

Cape Town
12 May 2014
Sponsor: UBS South Africa (Pty) Ltd