

Holdsport Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022562/06)
JSE share code: HSP
ISIN: ZAE000157046
("Holdsport" or the "Company")

DIRECTORS DEALINGS IN SECURITIES

In compliance with section 3.63 to 3.65 of the Listings Requirements of the JSE Limited ("JSE"), we hereby advise of the following dealings by directors in the company's securities:

Name: KG Hodgson
Position: Executive director
Date of Acceptance: 22 May 2017
No. of shares: 50 000
Class: Ordinary shares
Value of transaction: R3 000 000.00 based on the cost of the shares awarded of R60.00
Consideration: Nil
Nature of Transaction: Acceptance of 50 000 HSP shares in terms of and subject to the rules of the Holdsport Forfeitable Share Plan.
Vesting periods: The shares vest on the third, fourth and fifth anniversaries of the grant date provided the recipient remains in the group's employ.
Nature of interest: Direct beneficial

Name: B Moritz
Position: Executive director
Date of Acceptance: 22 May 2017
No. of shares: 33 334
Class: Ordinary shares
Value of transaction: R2 000 040.00 based on the cost of the shares awarded of R60.00
Consideration: Nil
Nature of Transaction: Acceptance of 33 334 HSP shares in terms of and subject to the rules of the Holdsport Forfeitable Share Plan.
Vesting periods: The shares vest on the third, fourth and fifth anniversaries of the grant date provided the recipient remains in the group's employ.
Nature of interest: Direct beneficial

Name: JP Loubser
Position: Executive director
Date of Acceptance: 22 May 2017
No. of shares: 33 334
Class: Ordinary shares
Value of transaction: R2 000 040.00 based on the cost of the shares awarded of R60.00
Consideration: Nil
Nature of Transaction: Acceptance of 33 334 HSP shares in terms of and subject to the rules of the Holdsport Forfeitable Share Plan.
Vesting periods: The shares vest on the third, fourth and fifth anniversaries of the grant date provided the recipient remains in the group's employ.
Nature of interest: Direct beneficial

Name: R Thomas
Position: Company secretary
Date of Acceptance: 22 May 2017
No. of shares: 2 952
Class: Ordinary shares
Value of transaction: R177 120.00 based on the cost of the shares awarded of R60.00
Consideration: Nil
Nature of Transaction: Acceptance of 2 952 HSP shares in terms of and subject to the rules of the Holdsport Forfeitable Share Plan.
Vesting periods: The shares vest on the third, fourth and fifth anniversaries of the grant date provided the recipient remains in the group's employ.
Nature of interest: Direct beneficial

The abovementioned transactions are off-market transactions and the pre-requisite clearances were obtained.

Cape Town
24 May 2017
Sponsor: UBS South Africa (Pty) Ltd