

Holdsport Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 2006/022562/06)  
JSE share code: HSP  
ISIN: ZAE000157046  
("Holdsport" or the "Company")

#### DIRECTORS DEALINGS IN SECURITIES

In compliance with section 3.63 to 3.65 of the Listings Requirements of the JSE Limited ("JSE"), we hereby advise of the following dealings by directors in the company's securities:

|                               |                                     |
|-------------------------------|-------------------------------------|
| Name:                         | KG Hodgson                          |
| Position:                     | Executive Director                  |
| Nature of transaction:        | Off-market sale of Holdsport shares |
| Type and class of securities: | Ordinary shares                     |
| Number of shares:             | 470 000                             |
| Date of transaction:          | 9 June 2017                         |
| Prevailing price:             | 5 723 cents per share               |
| Total value:                  | R26 898 100.00                      |
| Nature of interest:           | Direct beneficial                   |

|                                |                                    |
|--------------------------------|------------------------------------|
| Name:                          | B Moritz                           |
| Position:                      | Executive director                 |
| Nature of transaction:         | On-market sale of Holdsport shares |
| Type and class of securities:  | Ordinary shares                    |
| Number of shares:              | 70 000                             |
| Date of transaction:           | 12 June 2017                       |
| Highest price:                 | 5 820 cents per share              |
| Lowest price:                  | 5 750 cents per share              |
| Volume weighted average price: | 5 788 cents per share              |
| Total value:                   | R4 051 312.86                      |
| Nature of interest:            | Direct beneficial                  |

Clearance to deal for these transactions was received in terms of paragraph 3.66 of the Listings Requirements.

Cape Town  
13 June 2017  
Sponsor: UBS South Africa (Pty) Ltd