

Holdsport Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022562/06)
JSE share code: HSP
ISIN: ZAE000157046
("Holdsport" or the "Company")

APPOINTMENT TO THE BOARD OF DIRECTORS

In compliance with paragraph 3.59(a) of the Listings Requirements of the JSE Limited, shareholders are advised that Mr. Kevin Hedderwick has been appointed to the board of directors of Holdsport ("Board") as an independent non-executive director with effect of 1 March 2015.

Mr. Hedderwick is currently the Group Chief Executive Officer of Famous Brands Limited and has extensive and relevant business experience.

The Board looks forward to him making a meaningful contribution.

Cape Town
4 February 2015

Sponsor: UBS South Africa (Pty) Ltd