

HOLDSPORT LIMITED
(Incorporated in the Republic of South Africa)
(Registration number 2006/022562/06)
Share code: HSP
ISIN: ZAE000157046
("Holdsport")

LONG4LIFE LIMITED
(Incorporated in the Republic of South Africa)
(Registration number 2016/216015/06)
Share code: L4L
ISIN: ZAE000243119
("Long4Life")

JOINT CAUTIONARY ANNOUNCEMENT REGARDING THE POTENTIAL ACQUISITION OF THE
ENTIRE ISSUED SHARE CAPITAL OF HOLDSPORT BY LONG4LIFE

Long4Life has submitted a non-binding expression of interest to the board of directors of Holdsport in relation to a proposed transaction which envisages Long4Life acquiring the entire issued share capital of Holdsport in a share for share exchange at a ratio of 10.44 Long4Life shares for every 1 Holdsport ordinary share (the "Proposed Transaction").

If successfully concluded, the Proposed Transaction may have a material impact on both the Long4Life and Holdsport (the "Companies") share prices and shareholders of the Companies are accordingly advised to exercise caution when dealing in the Companies' securities until a further announcement in this regard is made.

Cape Town/Johannesburg
3 July 2017

Financial Advisor to Long4Life
Investec Bank Limited

Sponsor to Long4Life
The Standard Bank of South Africa Limited

Sponsor to Holdsport
UBS South Africa (Pty) Ltd